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Rookie Birmingham Video Producer Wins IABC/Detroit Renaissance Award

Birmingham, MI – When Steven Volk opened his own video production company last October he had hoped to be successful but never imagined his work would quickly be recognized by an internationally renown organization. Volk, a former computer software developer and salesman, is the recipient of a 2006 Communications Technology award from the Detroit chapter of the International Association of Business Communicators (IABC).

Volk was recently presented this honor during the IABC's 25th annual Renaissance Awards held at the VisTaTech Center at Schoolcraft College in Livonia. He won for his DVD promo of the Kensington Academy, a private preschool- 8th grade school in Beverly Hills. The "Kensington Academy Experience" was recognized for Interactive Electronic Presentations.

"This DVD was produced as a marketing tool to be given to prospective students and their parents to encourage them to attend this very prestigious school," says Volk, owner of Volk Video Services. "Viewers can easily navigate the DVD's 16 sections to learn more about the school's curriculum, programs and activities."

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Volk Video Services is a member of Home Video Studio, the largest international network of independent home-based video businesses. His studio is equipped with the latest state-of-the-art technology that is used in the making of Hollywood-style movies and network television programs.

Kensington Academy wanted to produce an interactive DVD to replace their traditional written marketing materials that often times are quickly outdated. They are honored that their DVD won such a prestigious award from the IABC.

“We wanted to show families our cutting-edge facility and programs, and we felt that the best and most effective way to do so was through an interactive DVD viewbook,” says Amanda Chaborek, director of admission and public relations at Kensington Academy. “ It has been an incredibly successful recruiting tool for us and we couldn’t have done it without Steven’s expertise and guidance.”

Volk Video Services offers more than two dozen different video services for individuals, businesses, organizations and schools. Services range from video editing, photo/video montage keepsakes, home movie transfers, legal video services, duplication, international conversions, to sports or music scholarship videos.

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